

Wholesale catalog, Spring 2027

Calibrachoa 2027

Every calibrachoa, every size | 87 varieties

HOOSIER BOY by Schlegel Greenhouse

Photo: Schlegel Greenhouse

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Calibrachoa 2027

Every calibrachoa Schlegel Greenhouse is growing for spring 2027, in every pot and basket size.

It is organized by size, so you can see every variety offered in each pot and basket. Most varieties also go into Hoosier Boy hanging baskets and combination planters, marked on each card.

Current availability and pricing are always in the online ordering portal.

Reading a card

The series below is on page 8

Lia

Danziger

Director's Select, Penn State 2025

Abstract Lemon Cherry

- Full Sun
- 12–14 in. tall
- ↔ 12–14 in. wide
- Spiller
- **Ready wk 15–17**



Abstract Lemon Cherry ★



Chili Pepper ★



Melon



Sky Blue ★

Full sun, part sun or part shade, shade.		**Height**	Garden height, in inches.
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	**Baskets · Planters**	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
Ready wk	Planned ready weeks, by week of the year.	NEW	New to the Schlegel Greenhouse program this year.
★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.	**Color photos**	Every color in the series, by name, four across.
Pot	Pot size is the section the card sits in.		

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

4.5-inch pots 73 VARIETIES · 23 NEW

Aloha Kona

Dümmen Orange

Director's Select, Penn State 2025

Pineapple

Full Sun
10–12 in. tall
Spiller **Ready wk 18**



Hula Gold Medal



Pineapple ★

Bumble Bee

Ball FloraPlant

Director's Select, Penn State 2022

Blue

Full Sun
6–15 in. tall
12–24 in. wide
Spiller
Baskets · Planters
Ready wk 15–18



Blue ★


Hot Pink ★


Orange

Cabaret

Ball FloraPlant

Trial Winner, Calibrachoa, Colorado State 2021

Goodnight Kiss

Full Sun
6–10 in. tall
12 in. wide Spiller
Baskets
Ready wk 14–17


Bright Orange


Bright White


Deep Yellow



Frosty Lemon


Goodnight Kiss ★


Hot Pink ★


Lavender


Lemon Yellow


Light Pink ★


Midnight Kiss ★


Neon Rose


Strawberry Parfait

4.5-inch pots CONTINUED

Cha-Cha

Ball FloraPlant

Director's Select, Penn State 2024

Diva Apricot

Full Sun to Part Sun
6–12 in. tall
12–24 in. wide
Spiller
Baskets · Planters
Ready wk 17


Diva Apricot ★


Diva Hot Pink ★


Diva Lavender ★


Fuchsia ★

Colibri

Danziger

Full Sun
10–12 in. tall
10–12 in. wide
Spiller **Ready wk 14**



Abstract Guava



Exotic Red Bling



Pink Flamingo



Tangerine

Conga

Ball FloraPlant

Director's Select, Penn State 2022

Pink Kiss

Full Sun
6–10 in. tall
8–10 in. wide
Spiller **Ready wk 14**



Dark Blue



Pink Kiss ★



Pink Star



Purple Star ★



Red



White



Yellow ★

4.5-inch pots CONTINUED

Lia

Danziger

Director's Select, Penn State 2025

Abstract Lemon Cherry

Full Sun
12–14 in. tall
12–14 in. wide
Spiller
Ready wk 15–17


Abstract Lemon Cherry ★


Chili Pepper ★


Melon


Sky Blue ★

MiniFamous Evo

Selecta One

Director's Select, Penn State 2024

Double Blue

Full Sun
6–8 in. tall
8–10 in. wide
Spiller **Planters**
Ready wk 13–16


Double Blue ★


Double Light Blue


Double Magenta ★


Double Red ★


Double White


Double Yellow

Minifamous Neo

Selecta One

Director's Select, Penn State 2026

Coral Flash

Full Sun
8–12 in. tall
12–15 in. wide
Spiller
Baskets · Planters
Ready wk 14–18



Amethyst Flash


Coral Flash ★


Dark Blue ★


Deep Orange


Deep Yellow


Double Purple


Light Blue


Magenta Star ★

4.5-inch pots CONTINUED

Minifamous Neo
CONTINUED


Red Hawaii ★



Red Shuffle


Rose Flash ★


Salmon Pink Eye

Minifamous Uno
Selecta One

Staff Top Performer, Mast 2025

Double Light Pink 26

- Full Sun
- 8–10 in. tall
- 10–14 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 11–18**


Dark Blue


Double Light Pink 26 ★



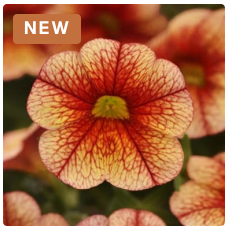
Double Orange ★


Double White ★


Ember Eclipse

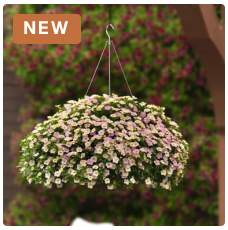

Funtopia Blue


Funtopia Pink



Orange Red Vein


Pink



Pink Radiance



Pink Star


Pink Starfruit ★



Pink Strike


Red 27


White


White Gold


Yellow


Yellow Red Vein

4.5-inch pots CONTINUED



Rainbow Red Lava NEW

Dümmen Orange

- Full Sun
- 8–12 in. tall
- Spiller · Baskets
- **Ready wk 15–18**

DID YOU KNOW?

Calibrachoa honors Antonio de la Cal y Bracho, a Mexican professor of botany. In 1990 Dutch botanist H.J.W. Wijsman applied the name to small-flowered species long filed under Petunia.

Source: Acta Botanica Neerlandica (1990)

8-inch hanging baskets 6 VARIETIES · 1 NEW

Minifamous Neo

Selecta One

- Full Sun
- 8–12 in. tall
- 12–15 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 13–19**
- 8-inch hanging basket



Blue



Purple



Salmon Pink Eye



White

Minifamous Uno

Selecta One

- Full Sun
- 8–10 in. tall
- 10–12 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 13–18**
- 8-inch hanging basket



White



Yellow

10-inch hanging baskets 17 VARIETIES · 6 NEW

Cabaret

Ball FloraPlant

Director's Select, Penn State 2022

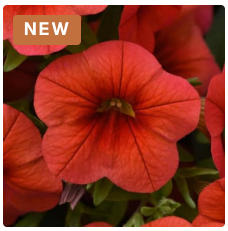
Yellow Improved

- Full Sun
- 6–10 in. tall
- 12 in. wide
- Spiller
- **Baskets**
- **Ready wk 16–17**
- 10-inch hanging basket


Bright White


Midnight Blue


Neon Rose



Orange



Yellow Improved ★

Minifamous Neo

Selecta One

Director's Select, Penn State 2026

Coral Flash

- Full Sun
- 8–12 in. tall
- 12–15 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 13–19**
- 10-inch hanging basket


Coral Flash ★


Dark Blue ★


Deep Yellow



Double Lemon


Double Purple


Rose Flash ★


Salmon Pink Eye


White

Minifamous Uno

Selecta One

- Full Sun
- 8–10 in. tall
- 10–12 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 13–18**
- 10-inch hanging basket



Pink Strike


White

10-inch hanging baskets CONTINUED



Bumble Bee Blue NEW

Ball FloraPlant

Director's Select, Penn State 2022

- Full Sun
- 10–15 in. tall
- 24 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 15–18**
- 10-inch hanging basket



Rainbow Red Lava NEW

Dümmen Orange

- Full Sun
- 8–12 in. tall
- Spiller
- **Baskets**
- **Ready wk 15–18**
- 10-inch hanging basket

14-inch coco baskets 3 VARIETIES · 2 NEW

Minifamous Neo

Selecta One

- Full Sun
- 8–12 in. tall
- 12–15 in. wide
- Spiller
- **Baskets**
- **Ready wk 15–17**
- 14-inch coco basket



NEW

Double Pink



Double Purple



NEW

Vampire

Fiber pots 6 VARIETIES

Minifamous Neo

Selecta One

Director's Select, Penn State 2023

Dark Blue

- Full Sun
- 8–12 in. tall
- 12–15 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 13–19**
- Fiber pot



Blue



Dark Blue ★



Light Blue



Salmon Pink Eye



White

Fiber pots CONTINUED



Minifamous Uno White

Selecta One

- Full Sun
- 8–10 in. tall
- 10–12 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 13–18**
- Fiber pot

12-inch planters 5 VARIETIES · 3 NEW

Bloomtastic

Dümmen Orange

Director's Select, Penn State 2023

Rose Quartz

- Full Sun
- 14–16 in. tall
- Spiller **Planters**
- **Ready wk 15**
- 12-inch planter



Purple



Rose Quartz ★

12-inch planters CONTINUED

Minifamous Uno

Selecta One

- Full Sun
- 8–10 in. tall
- 10–12 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 15–17**
- 12-inch planter



Pink Strike


Yellow Red Vein



Minifamous Neo Rose Flash

Selecta One

Director's Select, Penn State 2025

- Full Sun
- 8–12 in. tall
- 12–15 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 17**
- 12-inch planter

DID YOU KNOW?

Calibrachoa and petunias both reached Europe from South America in the early 1800s. Modern calibrachoa breeding started with wild plants collected in South America in 1988.

Source: UMass Extension

Also Available

3 more varieties grown this season but not pictured in this catalog. Ask your salesperson about any of them.

4.5-inch pots see p. 6

Cabaret Bright Red
Cabaret Lavender Kiss

8-inch hanging baskets see p. 10

Cabaret Bright Red

10-inch hanging baskets see p. 11

Cabaret Bright Red
Cabaret Bright Red Calibrachoa

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

hoosierboy.com/wholesale/order

Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

CUSTOMER SERVICE

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SALES TEAM

Mario Mirelez
Sales Director
mario@schlegelgreenhouse.com

Trish Garrison
Sales Support
trish@schlegelgreenhouse.com

Evie Seaman
Sales Support
evie@schlegelgreenhouse.com

HOOSIER BOY by Schlegel Greenhouse

Schlegel Greenhouse
705 Sprague Street
Indianapolis, IN 46217