

Wholesale catalog, Spring 2027

Coleus 2027

Every series, every leaf | 93 varieties

HOOSIER BOY by Schlegel Greenhouse

Photo: Schlegel Greenhouse

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Coleus 2027

Coleus is grown for its leaves, not its flowers. The botanical name has changed more than once: older tags say Solenostemon scutellarioides, Dümmen Orange now prints Plectranthus scutellarioides, and Proven Winners has gone back to Coleus scutellarioides. All three mean the same tender foliage annual. It comes two ways. Seed types such as Kong, Kong Jr., Premium Sun and Black Dragon are sown from seed and finish in packs and 4.5-inch pots. Vegetative types grow from cuttings and make up most of the newer sun-tolerant series in this book.

Sun coleus is the trade name for those vegetative lines that hold their color in full sun instead of bleaching or scorching. Late flowering matters as much. Once a coleus sends up flower spikes, leaf growth slows and the plant starts to look tired, so breeders select plants that bloom weeks later or hardly at all. In Indiana coleus is frost tender: plant out once nights stay warm, usually mid to late May, and it carries color until the first fall frost. Most seed types want some shade; the vegetative sun lines can take open beds.

The book is organized by series, the way they are bred and sold: what sets each series apart, then every variety in it, with the pot sizes it is grown in.

Reading a card

Full sun, part sun or part shade, shade.		**Height**	Garden height, in inches.
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	**Baskets · Planters**	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
Ready wk	Planned ready weeks, by week of the year.	NEW	New to the Schlegel Greenhouse program this year.
★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.	**Pot**	Sizes are listed on each card.

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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93 varieties in 20 sections. Looking for a series by name? The index starts after the last section.

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Compare the coleus

Every series in this book, from the breeders' own published specifications. A dash means the figure could not be confirmed there. Ready weeks are this season's plan; the page number goes to the series.

SERIES	HEIGHT	VIGOR	LIGHT	HABIT	USE	READY	PAGE
Main Street Dümmen Orange	–	Medium to medium-vigorous	Full sun to full shade	Upright, large and full	Gallons, patio pots, beds	wk 15–19	8
Down Town Dümmen Orange	–	Compact-medium	Sun to shade	Mounding, fine-textured	Quarts, gallons, containers	wk 18–19	11
Great Falls Dümmen Orange	–	Compact-medium to medium	Sun to shade	Mounding-trailing	Baskets, mixed containers	wk 18–19	13
Stained Glassworks Dümmen Orange	–	Medium	Part shade to shade	Upright	Shade combos, single pots	wk 18–19	15
LUX Dümmen Orange	–	Medium	Sun to shade	Upright, broad-leaved	Premium pots, combos	wk 18	16
TerraScape Kientzler	About 26 in. (upright)	2–4 on a 1–5 scale	Sun to shade	Mounding or upright	Pots, baskets, combos	wk 17–19	17
Specialty varieties (Kientzler) Kientzler	–	Medium (3 on a 1–5 scale)	Sun to shade, by variety	Upright (Skeletal spreading)	Shade combos, pots	wk 18	20
ChargedUp Ball FloraPlant	14–28 in.	Medium	Sun to shade	Upright to upright-mounded	Pots, containers, beds	wk 17–19	21
Ignite Ball FloraPlant	14–26 in.	Compact	Sun to shade	Compact, upright-mounded	Beds, containers, edging	wk 17–18	22
FlameThrower Ball FloraPlant	12–18 in.	Medium	Sun to shade	Upright-mounded	Small pots, mixed containers	wk 17–18	24
TrailBlazer Ball FloraPlant	6–18 in. by variety	Medium	Sun to shade	Trailing, cascading	Baskets, window boxes	wk 17–18	25
Volcanica Ball FloraPlant	18–36 in. (Limewire 14–28)	Vigorous	Sun to shade	Upright, large leaves	Large containers, beds	wk 17–20	26
MicroBlaze Ball FloraPlant	–	Compact	Sun to shade	Small-leaved, micro-mounded	Combos, containers, borders	wk 17	27
Kong PanAmerican Seed	18–20 in.	–	Shade to part sun	Mounded-upright	Patio pots, shade combos	wk 15–17	28

Compare the coleus (continued)

SERIES	HEIGHT	VIGOR	LIGHT	HABIT	USE	READY	PAGE
Kong Jr. PanAmerican Seed	18–24 in.	–	Shade to part sun	Mounded-upright	Shade beds, patio planters	wk 15–17	29
Premium Sun PanAmerican Seed	10–26 in. by variety	–	Sun (high humidity) to shade	Mounded to upright	–	wk 17–19	30
PartyTime Sakata Ornamentals	6–18 in.	Compact	Full sun to shade	Trailing to semi-trailing	Mixed containers, baskets	wk 17	32
Specialty varieties (Sakata) Sakata Ornamentals	12–20 in. (Ball: 10–12 in.)	–	Full sun to shade	Trailing, small leaves	Baskets, window boxes	wk 15–17	33
Specialty varieties (PanAmerican Seed) PanAmerican Seed	12–14 in.	–	Shade to part sun	Mounded-upright	Packs and pots	wk 17	34
ColorBlaze Proven Winners	24–40 in.	Vigorous	Sun to shade	Upright	Container thriller, beds	wk 18	35

HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

Main Street 17 VARIETIES · 4 NEW

Dümmen Orange

VIGOR	LIGHT	HABIT
Medium to medium-vigorous	**Full sun to full shade**	**Upright, large and full**

Main Street is the biggest and most vigorous of Dümmen Orange's coleus series, and the one it aims at gardens and landscapes. Most varieties come from the University of Florida coleus program. Flowering is very late, so beds stay leafy deep into the season. Beale Street was the first coleus named an All-America Selections winner (2020), the only true red in those trials that held up in full sun without bleaching. Plan it as a large plant for gallons, big patio pots and beds. Portage Avenue is the most compact.



Alligator Alley

Dümmen Orange

Planters
Ready wk 17–18
Fiber pot, 4.5-inch



Beale Street

Dümmen Orange

Planters
Ready wk 15–18
Fiber pot, 4.5-inch



Bourbon Street

Dümmen Orange

Director's Select, Penn State 2025

Full Sun to Part Sun
16–18 in. tall
20 in. wide Filler
Planters
Ready wk 17–18
Fiber pot, 4.5-inch



Broad Street

Dümmen Orange

Planters
Ready wk 17–18
Fiber pot, 4.5-inch



Chartres Street NEW

Dümmen Orange

Full Sun to Part Sun
16–36 in. tall
Filler **Ready wk 18**

Main Street CONTINUED



Franklin Street
Dümmen Orange

- Full Sun to Part Sun
- 16–36 in. tall
- Filler
- **Ready wk 18–19**



Ocean Drive
Dümmen Orange

- **Ready wk 18**



Oxford Street
Dümmen Orange

- **Ready wk 19**



La Rambla
Dümmen Orange

- **Planters**
- **Ready wk 17–18**
- 4.5-inch, Fiber pot



Michigan Avenue NEW
Dümmen Orange

- **Director's Select, Penn State 2025**
- Full Sun to Part Sun
- 16–36 in. tall
- Filler
- **Ready wk 18**



Lombard Street NEW
Dümmen Orange

- **Best of Show, Penn State 2025**
- Full Sun to Part Sun
- 16–36 in. tall
- Filler
- **Planters**
- **Ready wk 17**
- Fiber pot



Orchard Road NEW
Dümmen Orange

- **Best of Show, Penn State 2025**
- Full Sun to Part Sun
- 16–36 in. tall
- Filler
- **Ready wk 18**

Main Street CONTINUED



Portage Avenue

Dümmen Orange

- Full Sun to Part Sun
- 16–36 in. tall
- Filler
- **Ready wk 18–19**



Wall Street

Dümmen Orange

- **Planters**
- **Ready wk 17–18**
- 4.5-inch, Fiber pot



River Walk

Dümmen Orange

- Full Sun to Part Sun
- 16–18 in. tall
- 20 in. wide
- Filler
- **Planters**
- **Ready wk 17**
- Fiber pot, 4.5-inch



Ruby Road

Dümmen Orange

- **Ready wk 18**



Venice Boulevard

Dümmen Orange

- **Director's Select, Penn State 2025**
- Full Sun to Part Sun
- 16–36 in. tall
- Filler
- **Ready wk 18**

DID YOU KNOW?

Dutch traders brought coleus to Europe in the mid-1800s. By the 1890s English and American gardeners had caught "coleus craze," and new cultivars fetched outrageously high prices.

Source: University of Missouri IPM

Down Town

5 VARIETIES · 2 NEW

Dümmen Orange

VIGOR	LIGHT	HABIT
Compact-medium	**Sun to shade**	**Mounding, fine-textured**

Down Town is Dümmen Orange's most compact coleus series, and part of it comes from the University of Florida coleus program. Smaller, finely textured leaves, usually in two or more tones, sit on mounding plants. Dümmen sizes the series for quarts and gallons, so it suits 4.5-inch programs and mid-sized containers where Main Street would outgrow its partners. Royalty handles extreme heat in part shade. Dümmen builds its Confetti Garden combinations around these plants: tidy, even and easy to pair with flowering annuals.



Greenville

Dümmen Orange

Ready wk 18



NYC Nights NEW

Dümmen Orange

Best of Show, Penn State 2024

Full Sun to Part Sun
16–36 in. tall
Filler **Ready wk 18**



Royalty NEW

Dümmen Orange

Best of Show, Penn State 2025

Full Sun to Part Sun
16–36 in. tall
Filler **Planters**
Ready wk 18
Fiber pot, 4.5-inch



Santa Monica

Dümmen Orange

Best of Show, Penn State 2024

Full Sun to Part Sun
16–36 in. tall
Filler **Ready wk 18**

Down Town CONTINUED



Vegas Neon

Dümmen Orange

Best of Show, Penn State 2024

Full Sun to Part Sun
16–36 in. tall
Filler
Ready wk 18–19

Great Falls 4 VARIETIES · 4 NEW

Dümmen Orange

VIGOR	LIGHT	HABIT
Compact-medium to medium	**Sun to shade**	**Mounding-trailing**

Great Falls is Dümmen Orange's trailing coleus. All the colors in the series are sports of one another, so plant size and growth rate match closely, which makes mixed baskets and combos easy to time. Dümmen's Better Together program pairs it with Big EEZE geraniums, I'Conia begonias and Magnum New Guinea impatiens. Leaves are multicolored; Iguazu, for example, is dark burgundy with a hot pink center and a green edge. The series is daylength neutral. Use it as a spiller rather than an upright centerpiece.



Angel NEW

Dümmen Orange

- Full Sun to Part Sun
- 8–12 in. tall
- ↔ 12–18 in. wide
- Spiller **Baskets**
- **Ready wk 19**



Iguazu NEW

Dümmen Orange

- Full Sun to Part Sun
- 8–12 in. tall
- ↔ 12–18 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 19**



Niagara NEW

Dümmen Orange

- Full Sun to Part Sun
- 8–12 in. tall
- ↔ 12–18 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 18**

Great Falls CONTINUED



Rose Gold NEW

Dümmen Orange

- Full Sun to Part Sun
- 8–12 in. tall
- ↔ 12–18 in. wide
- Spiller
- **Baskets · Planters**
- **Ready wk 18–19**

DID YOU KNOW?

Coleus is a member of the mint family, a cousin of oregano and deadnettle.

Source: UConn Home & Garden Education Center

Stained Glassworks 3 VARIETIES

Dümmen Orange

VIGOR	LIGHT	HABIT
Medium	Part shade to shade	Upright

Stained Glassworks is Dümmen Orange's mid-size coleus series, between Down Town and Main Street in vigor, and several varieties are University of Florida selections. Dümmen pitches it for bright color and unusual leaf texture in shade combinations and single-variety pots from quarts to gallons, and lists it as heat tolerant. The product pages add a condition: these varieties take extreme heat when given part shade. That makes the series a good fit for porches, east-facing beds and shade planters. Le Freak stands out for its tidy habit.



Golden Gate

Dümmen Orange

Ready wk 19



Le Freak

Dümmen Orange

Ready wk 18



Presidio

Dümmen Orange

Ready wk 18

LUX 1 VARIETY · 1 NEW

Dümmen Orange

VIGOR	LIGHT	HABIT
Medium	**Sun to shade**	**Upright, broad-leaved**

LUX is a single-variety line from Dümmen Orange. Ruby Sparkle has broad, rich red leaves that Dümmen says keep their shine in both sun and shade, on an upright plant that finishes early. Dümmen suggests it for premium single-variety pots and its Garden Party combinations, where the wide leaf makes a solid block of red. Think of it as a tidier red for containers: it fits 4.5-inch pots and gallons and anchors the center of a mixed planter. Dümmen publishes no height or spread.



Ruby Sparkle NEW

Dümmen Orange

Planters
Ready wk 18
Fiber pot, 4.5-inch

TerraScape

15 VARIETIES · 10 NEW

Kientzler

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
About 26 in. (upright)	About 20 in. (upright)	2–4 on a 1–5 scale	Sun to shade	Mounding or upright

TerraScape is Kientzler's coleus series, built largely from University of Florida selections that Kientzler began introducing in 2024. It splits into two habits. The free-branching mounding types, including the All That varieties, Paprika and Cosmic Confetti, are the lower-vigor group and suit 4.5-inch pots, baskets and the front of combos. The upright and upright-mounding types include the strongest growers: Mojave Sunrise, Solar Fire and Pink Ribbons. Leaf forms run from narrow and deeply cut to broad and serrated. Three varieties are new for 2027.



All That Cinnamon Pop

NEW

Kientzler

Best of Show, Penn State 2026

Full Sun to Part Sun

16 in. tall

↔ 16 in. wide Filler

Ready wk 18



All That Jazz

Kientzler

Best of Show, Penn State 2024

Full Sun to Part Sun

↔ 27 in. wide Filler

Planters

Ready wk 17–18

4.5-inch, Fiber pot



All That Lava

Kientzler

Best of Show, Penn State 2026

Full Sun to Part Sun

↔ 27 in. wide Filler

Ready wk 17

DID YOU KNOW?

After years as Solenostemon and then Plectranthus, the garden coleus is Coleus scutellarioides again. A 2019 study led by Kew botanist Alan Paton moved 212 species names into Coleus.

Source: PhytoKeys (Paton et al., 2019)

TerraScape CONTINUED



All That Lime Twist NEW

Kientzler

Director's Select, Penn State 2026

Full Sun to Part Sun
16 in. tall
16 in. wide Filler
Baskets · Planters
Ready wk 17–18
4.5-inch, Fiber pot



Cosmic Confetti NEW

Kientzler

Director's Select, Penn State 2026

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Planters
Ready wk 18



Green Gecko

Kientzler

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Planters
Ready wk 18–19
14-inch planter, 4.5-inch



Mojave Sunrise NEW

Kientzler

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Planters
Ready wk 18
Fiber pot, 4.5-inch



Lime And Shine

Kientzler

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Planters
Ready wk 18



Midnight Majesty

Kientzler

Best of Show, Colorado State 2026

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Ready wk 18

TerraScape CONTINUED



Paprika NEW
Kientzler

Full Sun to Part Sun
16 in. tall
16 in. wide Filler
Planters
Ready wk 17–18
4.5-inch, Fiber pot



Sangria Splash NEW
Kientzler

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Ready wk 18



Pink Ribbons NEW
Kientzler

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Planters
Ready wk 17



Royal Delight NEW
Kientzler

Director's Select, Penn State 2025

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Planters
Ready wk 18–19
14-inch planter, 4.5-inch



Queen NEW
Kientzler

Director's Select, Penn State 2026

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Planters
Ready wk 18
Fiber pot, 4.5-inch



Solar Fire NEW
Kientzler

Best of Show, Penn State 2025

Full Sun to Part Sun
26 in. tall
20 in. wide Filler
Ready wk 17

Specialty varieties (Kientzler) 5 VARIETIES · 5 NEW

Kientzler

VIGOR	LIGHT	HABIT
Medium (3 on a 1–5 scale)	Sun to shade, by variety	Upright (Skeletal spreading)

Kientzler also offers a group of single-name coleus outside the TerraScape line, all of medium vigor. Crimson Magic, new for 2027, is upright, shown with chartreuse leaves and crimson veins and stems. Dark Star, Golden Freckles and Pineapple are upright types for part sun to shade, shown in the catalog photos as deep purple-black, yellow streaked with burgundy, and golden with a darker center. Skeletal is a spreading plant with narrow, deeply lobed, gold-edged leaves that look lacy in a pot. Give Skeletal and Crimson Magic more light.



Crimson Magic NEW

Kientzler

Full Sun to Part Sun
Filler **Ready wk 18**



Dark Star NEW

Kientzler

Full Sun to Part Sun
Filler **Ready wk 18**



Golden Freckles NEW

Kientzler

Full Sun to Part Sun
Filler **Ready wk 18**



Pineapple NEW

Kientzler

Full Sun to Part Sun
Filler **Ready wk 18**



Skeletal NEW

Kientzler

Best of Show, Penn State 2024

Full Sun to Part Sun
Filler **Ready wk 18**

ChargedUp 8 VARIETIES

Ball FloraPlant

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
14–28 in.	14–24 in. (some to 36 in.)	Medium	Sun to shade	Upright to upright-mounded

ChargedUp is Ball FloraPlant's collection of large-leaved, medium-vigor upright coleus, most of them University of Florida selections. Ball rates it for late flowering and season-long garden performance. Several longtime standards now live here: Campfire (orange), Electric Lime (lemon-lime, bright in shade and steady in sun) and Inferno, a bolder, more even orange than Campfire. Vulcan is red with pink veins that deepen in lower light, and Marble Mania is a gold-bronze novelty. Keylime Fringe, with frilled edges, and Prismatic are the newest.



Campfire

Ball FloraPlant

- Planters
- **Ready wk 17–18**
- Fiber pot, 4.5-inch



Coleosaurus

Ball FloraPlant

- **Ready wk 18**



Electric Lime

Ball FloraPlant

- Planters
- **Ready wk 17–19**
- Fiber pot, 4.5-inch



Key Lime Fringe

Ball FloraPlant

- Planters
- **Ready wk 17–18**
- 4.5-inch, Fiber pot



Inferno

Ball FloraPlant

- Full Sun to Part Shade
- 14–28 in. tall
- 24 in. wide
- Thriller
- **Ready wk 17–18**



Marble Mania

Ball FloraPlant

- Full Sun to Part Shade
- 16–24 in. tall
- 24 in. wide
- Thriller
- **Ready wk 17–18**

ChargedUp CONTINUED



Prismatic
Ball FloraPlant

Planters
Ready wk 18



Vulcan
Ball FloraPlant

Full Sun to Part Shade
14–28 in. tall
28 in. wide
Thriller
Ready wk 17–18

Ignite 4 VARIETIES
Ball FloraPlant

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
14–26 in.	14–16 in.	Compact	Sun to shade	Compact, upright-mounded

Ignite is Ball FloraPlant's compact collection: upright-mounded plants that branch more densely than ChargedUp and hold their color in sun or shade. Plants stay narrow for their height, which makes Ignite a strong choice for 4.5-inch pots, tight combos and edging where a wide plant would crowd its neighbors. All four are University of Florida selections. Copperhead has ruffled red-orange leaves edged in lime, and Ruby Slipper is a darker, redder version of Redhead that branches better than most reds.



Copperhead
Ball FloraPlant

Ready wk 17



Heartbreaker
Ball FloraPlant

Ready wk 18



Ruby Slipper
Ball FloraPlant

Ready wk 18

Ignite CONTINUED



Special Effects

Ball FloraPlant

- Full Sun to Part Shade
- 14–24 in. tall
- ↔ 16 in. wide
- Thriller
- **Ready wk 17–18**

FlameThrower 2 VARIETIES

Ball FloraPlant

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
12–18 in.	16–18 in.	Medium	Sun to shade	Upright-mounded

FlameThrower is Ball FloraPlant's medium-vigor, upright-mounded coleus line, with varieties named for peppers and spices and grown for bold leaf color and shape. Adobo Pink brings a pink tone that is uncommon in the series, with a strong pattern that reads well in mixes. At this moderate size, FlameThrower finishes cleanly in 4.5-inch pots and fills the middle of a combo without overpowering petunias, calibrachoa or begonias. Ball does not state a flowering time, so pinch any spikes that show in late summer.



Adobo Pink

Ball FloraPlant

Top Performer, Foliage, Michigan State 2017

Full Sun to Part Shade
12–18 in. tall
↔ 18 in. wide Filler
Ready wk 18



Chili Pepper

Ball FloraPlant

Top Performer, Foliage, Michigan State 2017

Full Sun to Part Sun
12–18 in. tall
↔ 16–18 in. wide
Filler **Planters**
Ready wk 17

TrailBlazer

2 VARIETIES · 2 NEW

Ball FloraPlant

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
6–18 in. by variety	18–30 in. by variety	Medium	Sun to shade	Trailing, cascading

TrailBlazer is Ball FloraPlant's trailing coleus collection, bred for a cascading habit that spills over the edges of baskets, window boxes and containers. Both varieties branch well and hold their color in sun or shade. Glory Road is the lower of the two, with intense red and burgundy leaves edged in green. Road Trip mounds higher and spreads wider, with tricolor leaves around a bright pink center. In a 4.5-inch pot they sell as a filler-spiller, and they also make a low, colorful bed edge.



Glory Road NEW

Ball FloraPlant

Director's Select, Penn State 2023

- Full Sun to Part Sun
- 6–10 in. tall
- 18–24 in. wide
- Spiller **Baskets**
- **Ready wk 17–18**



Road Trip NEW

Ball FloraPlant

Director's Select, Penn State 2023

- Full Sun to Part Sun
- 12–18 in. tall
- 24–30 in. wide
- Spiller **Baskets**
- **Ready wk 18**

Volcanica 4 VARIETIES

Ball FloraPlant

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
18–36 in. (Limewire 14–28)	16–28 in. (Limewire 14–28)	Vigorous	Sun to shade	Upright, large leaves

Volcanica is Ball FloraPlant's vigorous upright collection. Ball describes it as having the bright colors and patterns of seed coleus with more vigor, much later flowering and strong performance in sun and shade. Leaves are large, plants branch well and the crop grows fast. Wasabi has serrated chartreuse leaves, Trusty Rusty is copper outlined in golden yellow, and Limewire is deep burgundy with a ruffled lime edge that does not fade in full sun. All four are University of Florida selections. In 4.5-inch pots, plan an early sale.



Trusty Rusty

Ball FloraPlant

Planters
Ready wk 19
Fiber pot



Limewire

Ball FloraPlant

Ready wk 17



Solar Flare

Ball FloraPlant

Ready wk 18–20



Wasabi

Ball FloraPlant

Ready wk 18

MicroBlaze 1 VARIETY

Ball FloraPlant

VIGOR	LIGHT	HABIT
Compact	Sun to shade	Small-leaved, micro-mounded

MicroBlaze is Ball FloraPlant's small-leaved, micro-mounded coleus collection. Ball describes the series as self-branching, so it needs no pinch or growth regulator, very late to flower, and able to hold its color in full sun or shade. Matchsticks has a burgundy center with green edges and a touch of pink. No size is published for it. The series suits 4.5-inch programs because it stays tidy without extra labor, and its fine texture contrasts well with large-leaved coleus in a mixed planter.



Matchsticks

Ball FloraPlant

Ready wk 17

DID YOU KNOW?

The University of Florida coleus breeding program began in 2003 with 323 seedlings. Its first varieties reached US gardens in 2005 through Proven Winners.

Source: University of Florida

Kong 7 VARIETIES · 3 NEW

PanAmerican Seed

HEIGHT	SPREAD	LIGHT	HABIT
18–20 in.	15–18 in.	Shade to part sun	Mounded-upright

Kong is PanAmerican Seed's Premium Shade coleus, a seed series known for very large leaves and bold patterns on well-branched plants. PanAmerican says it performs best in full shade, so Kong is a shade plant first: large patio containers, shade combos, north- and east-facing beds and indoor programs. Mosaic, Red and Rose are bred by Sakata Seed, and Mosaic is known for leaves that never repeat. Seed is pelleted, with 5 to 6 weeks in the plug and 3 to 4 weeks to finish, so Kong is a quick 4.5-inch crop.



Empire Mixture

PanAmerican Seed

Ready wk 17



Lime Sprite NEW

PanAmerican Seed

Ready wk 17



Mosaic

PanAmerican Seed

Ready wk 15–17



Red NEW

PanAmerican Seed

Ready wk 17



Rose

PanAmerican Seed

Ready wk 17



Salmon Pink NEW

PanAmerican Seed

Ready wk 17

Kong CONTINUED



Scarlet
PanAmerican Seed

Ready wk 17

Kong Jr. 4 VARIETIES · 4 NEW

PanAmerican Seed

HEIGHT	SPREAD	LIGHT	HABIT
18–24 in.	20–35 in.	Shade to part sun	Mounded-upright

Kong Jr. is the smaller-leaved companion to Kong from PanAmerican Seed. Its heart-shaped leaves are about 30 percent smaller than Kong's, which PanAmerican says makes the plants easier to ship with less breakage and loss. Leaf size is matched across the series, the habit is tidy and well branched, and some colors, such as Green Halo and Lime Vein, are not offered in Kong. Lime Vein shows stronger veining in deeper shade. Crop time matches Kong, 5 to 6 weeks in the plug and 3 to 4 weeks to finish.



Green Halo NEW
PanAmerican Seed

Part Shade
18–24 in. tall
30 in. wide Filler
Ready wk 15–17



Lime Vein NEW
PanAmerican Seed

Part Shade
18–24 in. tall
30 in. wide Filler
Ready wk 15–17



Rose NEW
PanAmerican Seed

Best Coleus, Colorado State 2013

Part Shade
18–24 in. tall
30 in. wide Filler
Ready wk 15–17

Kong Jr. CONTINUED



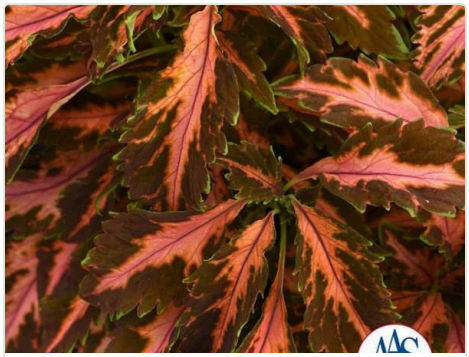
Scarlet NEW
PanAmerican Seed

Part Shade
18–24 in. tall
30 in. wide Filler
Ready wk 15–17

Premium Sun 6 VARIETIES · 4 NEW
PanAmerican Seed

HEIGHT	SPREAD	LIGHT	HABIT
10–26 in. by variety	10–22 in. by variety	Sun (high humidity) to shade	Mounded to upright

Premium Sun is PanAmerican Seed's seed coleus line for brighter sites. The guidance is specific: these varieties take full sun where relative humidity is high, foliage can scorch in full sun when humidity is low, and every variety also works in shade. All are late flowering, and Mighty Mosaic and Pineapple Surprise are very late. Size varies a lot, from dwarf Chocolate Covered Cherry up, so match the variety to the pot. Coral Candy is an All-America Selections winner. Plugs take 5 to 6 weeks, and finishing another 6 to 8.



Coral Candy NEW
PanAmerican Seed

Ready wk 17



Mighty Mosaic NEW
PanAmerican Seed

Ready wk 17



Sweet Paprika
PanAmerican Seed

Ready wk 17–18

Premium Sun CONTINUED



Chocolate Covered Cherry

PanAmerican Seed

Ready wk 17–19



Pineapple Surprise NEW

PanAmerican Seed

Ready wk 17



Watermelon NEW

PanAmerican Seed

Ready wk 17

PartyTime 2 VARIETIES

Sakata Ornamentals

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
6–18 in.	10–18 in.	Compact	Full sun to shade	Trailing to semi-trailing

PartyTime is Sakata's vegetative coleus series: compact, dense, well-branched plants with a trailing to semi-trailing habit. Sakata designs it as a component plant for mixed containers, where it fills and spills without crowding its partners. Lime has pale yellow leaves edged in lime green and lights up a shady combo. Ruby Punch, which Ball FloraPlant also sells, has fine magenta and burgundy foliage with a gold edge, and Ball recommends it for small pot production. Both fit 4.5-inch pots, baskets and the edges of large planters.



Lime

Sakata

- Full Sun to Part Sun
- 6–18 in. tall
- 10–18 in. wide
- Filler
- **Baskets · Planters**
- **Ready wk 17**



Ruby Punch

Sakata Ornamentals

- **Ready wk 17**

DID YOU KNOW?

'Main Street Beale Street', from Dümmen Orange and the University of Florida, was the first coleus ever named an All-America Selections winner, announced in 2019.

Source: Dümmen Orange

Specialty varieties (Sakata) 1 VARIETY · 1 NEW

Sakata Ornamentals

HEIGHT	SPREAD	LIGHT	HABIT
12–20 in. (Ball: 10–12 in.)	Trails 24–36 in.	Full sun to shade	Trailing, small leaves

Burgundy Wedding Train is a vegetative trailing coleus bred by Sakata and also sold in North America through Ball FloraPlant. Its small burgundy leaves are edged in lime, and the plant forms full mounds that trail over the edge of a container or across a bed. Sakata calls it full-sun tolerant; Ball notes that it thrives in heat and holds until frost. Size figures differ by source, but either way it is a spiller. It can be pinched or sheared to keep its shape, which helps in 4.5-inch pots.



Burgundy Wedding Train

NEW

Sakata

- Part Sun
- 12–20 in. tall
- ↔ 12–20 in. wide
- Spiller **Baskets**
- **Ready wk 15–17**

Specialty varieties (PanAmerican Seed) 1 VARIETY

PanAmerican Seed

HEIGHT	SPREAD	LIGHT	HABIT
12–14 in.	10–12 in.	Shade to part sun	Mounded-upright

Black Dragon is a seed coleus offered by PanAmerican Seed and supplied as raw seed. It stands out for texture: deeply serrated leaves with an unusual surface, deep red in the center with a purplish-black edge. Its compact size suits 4.5-inch pots and the front of shade containers. Crop time is 5 to 6 weeks in the plug and another 5 to 6 weeks to finish. Unlike the Premium Sun line, it is not rated for full sun, so treat it as a shade plant. Pair it with chartreuse Kong or Kong Jr. for contrast.



Black Dragon

PanAmerican Seed

Ready wk 17

ColorBlaze 1 VARIETY

Proven Winners

HEIGHT	SPREAD	VIGOR	LIGHT	HABIT
24–40 in.	20–24 in.	Vigorous	Sun to shade	Upright

ColorBlaze is the Proven Winners coleus brand, and Dipt in Wine is one of its long-running varieties: a vigorous upright plant with smooth, glossy leaves, crimson in the center and edged in lime green. Proven Winners uses it as a thriller in container combinations and in beds and borders, and says it chooses coleus that flower late or not at all. Proven Winners lists 44 awards for the variety, including a 2012 Hall of Fame at the Cincinnati Zoo and Botanical Garden and a 2009 Penn State Best Varieties listing.



Dipt in Wine

Proven Winners

Planters

Ready wk 18

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