

Wholesale catalog, Spring 2027

Dahlias 2027

Every dahlia, every size | 77 varieties

HOOSIER BOY by Schlegel Greenhouse

Photo: Schlegel Greenhouse

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Dahlias 2027

Every dahlia Schlegel Greenhouse is growing for spring 2027, from 4.5-inch pots to hanging baskets and patio planters.

It is organized by size, so you can see every variety offered in each pot and basket. Most varieties also go into Hoosier Boy hanging baskets and combination planters, marked on each card.

Current availability and pricing are always in the online ordering portal.

Reading a card

The series below is on page 11

City Lights

Selecta One

Best of Show, Colorado State 2019

Purple

Full Sun
14–18 in. tall
16 in. wide
Thriller **Planters**
Ready wk 17–20
13-inch planter



Apricot Glow



Golden Yellow



Purple ★

Full sun, part sun or part shade, shade.	
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).
Ready wk	Planned ready weeks, by week of the year.
★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.
Pot	Pot size is the section the card sits in.
Height	Garden height, in inches.
Baskets · Planters	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
NEW	New to the Schlegel Greenhouse program this year.
Color photos	Every color in the series, by name, four across.

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

4.5-inch pots

13 VARIETIES · 13 NEW

City Lights Compact

Selecta One

Planters

Ready wk 17–18



Magenta



Scarlet



Sunny Yellow

Dahlietta

Selecta One

Full Sun

10–12 in. tall

10–12 in. wide

Filler

Ready wk 15–20



Anna



Blanca



Coby



Emily



Julia



Louise



Patty



Rachel



Shirley



Tessy

6.5-inch pots 26 VARIETIES · 6 NEW

Dalaya

Director's Select, Penn State 2024

Apricot Red Eye

- Full Sun
- 12–16 in. tall
- 14 in. wide
- Thriller
- **Ready wk 20**
- 6.5-inch pot


Apricot


Apricot Red Eye ★


Cranberry ★


Fireball


Pink Lace


Pink Lemon


Pink Rose Eye


Purple Lace


Purple White


Raspberry


Red Lace


Vampire


White


Yellow


Yellow Lace


Yellow Red Eye

Hypnotica

Dümmen Orange

- Full Sun
- 10–18 in. tall
- Thriller
- **Ready wk 19**
- 6.5-inch pot



Candy Corn



Electric Pink



Icarus

6.5-inch pots CONTINUED

Megaboom
Dümmen Orange

Full Sun Thriller
Ready wk 19
6.5-inch pot



Orange Crush



Passion Fruit



Raspberry Ice

Summer Bee
Dümmen Orange

Planters
Ready wk 18–19
6.5-inch pot


Bicolor Purple


Bicolor Red


Bicolor Salmon


Red Star

8-inch hanging baskets 10 VARIETIES

Venti
Ball Seed
Director's Select, Penn State 2022
Mango

Full Sun to Part Sun
14–18 in. tall
↔ 16 in. wide
Thriller **Baskets**
Ready wk 19–23
8-inch hanging basket


FireBurst


Golden Yellow


Magenta White Eye


Mango ★


Passion Fruit


Pink White Eye


PinkBurst


Red White


Royal Purple


Tequila Sunrise

9-inch hanging baskets 23 VARIETIES · 5 NEW

Cherie
Danziger

Full Sun
14–18 in. tall
10–12 in. wide
Thriller Baskets
9-inch hanging basket


Abstract Purple


Abstract Raspberry


Lemon


Peach


Pink Lace


Red Flare


Vanilla


Vintage Orange

Darlin
Danziger

Full Sun
10–14 in. tall
12–16 in. wide
Thriller Baskets
9-inch hanging basket



Abstract Fuchsia



Orange Flare



Radiant Cherry



Radiant Pink

Venti
Ball Seed
Director's Select, Penn State 2022
Mango

Full Sun to Part Sun
14–18 in. tall
16 in. wide
Thriller Baskets
Ready wk 19–23
9-inch hanging basket


FireBurst


Golden Yellow



Lemon


Magenta White Eye


Mango ★


Passion Fruit


PinkBurst


Red White

9-inch hanging baskets CONTINUED

Venti
CONTINUED


Rose Light


Royal Purple


Tequila Sunrise

Fiber pots 6 VARIETIES

City Lights
Selecta One
Best of Show, Colorado State 2019
Purple

- Full Sun
- 14–18 in. tall
- 16 in. wide
- Thriller Planters
- **Ready wk 17–20**
- Fiber pot


Apricot Glow


Golden Yellow


Lavender Pink


Neon


Purple ★


Red

9.5-inch planters 7 VARIETIES · 1 NEW

City Lights
Selecta One
Best of Show, Colorado State 2019
Purple

- Full Sun
- 14–18 in. tall
- 16 in. wide
- Thriller Planters
- **Ready wk 17–20**
- 9.5-inch planter


Apricot Glow



Compact Scarlet


Golden Yellow


Lavender Pink


Neon


Purple ★


Red

12-inch planters 3 VARIETIES

Summer Bee
Dümmen Orange

Planters
Ready wk 18–19
12-inch planter


Bicolor Purple


Bicolor Red


Red Star

13-inch planters 3 VARIETIES

City Lights
Selecta One
Best of Show, Colorado State 2019
Purple

Full Sun
14–18 in. tall
16 in. wide
Thriller Planters
Ready wk 17–20
13-inch planter


Apricot Glow


Golden Yellow


Purple ★

Also Available

8 more varieties grown this season but not pictured in this catalog. Ask your salesperson about any of them.

6.5-inch pots see p. 7

Coffee Shop Honey Latte
Coffee Shop Lavender Latte NEW
Happy Days Cherry Red NEW
Happy Days Fuchsia Halo NEW
Happy Days Purple NEW
Happy Days Yellow NEW

6.5-inch pots CONTINUED

Miss Mandy NEW
Sincerity

13-inch planters see p. 11

Coffee Shop Lavender Latte NEW
Miss Mandy NEW

13-inch planters CONTINUED

Sincerity

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

hoosierboy.com/wholesale/order

Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

CUSTOMER SERVICE

(317) 784-6038

customerservice@schlegelgreenhouse.com

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Hear about crops as they come ready, before the weekly availability email.
hoosierboy.com/wholesale/hot-list

EVERY CATALOG

As a flip book and a PDF:
hoosierboy.com/wholesale/catalogs

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