

Wholesale catalog, Early Spring 2027

Early Spring 2027

Pansies, osteos and cool-season color | 85 varieties

HOOSIER BOY by Schlegel Greenhouse

On the cover: Pansy Delta Classic Beaconsfield

Photo: Schlegel Greenhouse

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Early Spring 2027

The first color of the season: pansies in jr. market baskets, bowls, 6-inch pots and flats, osteospermum, ranunculus, primula and other cool-season crops, ready by week 12, before the main spring crop.

Early spring is its own program. These crops are grown in their own houses and sell out by week 12, so they are kept out of the main annual catalog. The book is organized by product, from flats to baskets.

Current availability and pricing are always in the online ordering portal.

Reading a card

The series below is on page 9

OSTEOSPERMUM

Flower Power Petite

Selecta One

Director's Select, Penn State 2025

Light Pink Eye

Full Sun
6–10 in. tall
↔ 10–14 in. wide
Filler **Ready wk 14**



Light Pink Eye ★



Purple ★



White

Full sun, part sun or part shade, shade.	
Role — In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	
Ready wk — Planned ready weeks, by week of the year.	
★ — A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.	
Pot — Pot size is the section the card sits in.	
Height — Garden height, in inches.	
Baskets · Planters — We also grow it into Hoosier Boy hanging baskets or combination planters this season.	
NEW — New to the Schlegel Greenhouse program this year.	
Color photos — Every color in the series, by name, four across.	

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

Flats 29 VARIETIES

ALYSSUM
Easter Bonnet
PanAmerican Seed

Full Sun
4–10 in. tall
10–12 in. wide
Filler **Ready wk 9**
Flats


Mix


Violet


White

PANSY
Cats Plus
Benary

Full Sun 7 in. tall
7 in. wide Filler
Ready wk 9 Flats


Marina


Purple White


White


Yellow

PANSY
Frizzle Sizzle
PanAmerican Seed

Full Sun
6–8 in. tall
8–10 in. wide
Filler
Ready wk 9–11 Flats


Blue


Mix


Orange


Raspberry

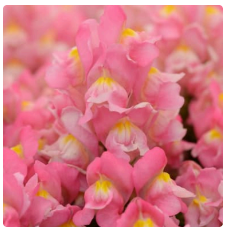

Yellow

SNAPDRAGON
Snapshot
PanAmerican Seed

8–10 in. tall
10–12 in. wide
Ready wk 10 Flats


Coral Bicolor


Orange


Pink


Yellow

Flats CONTINUED

STOCK

Hot Cakes

Sakata

Ready wk 10 Flats


Hot Rose


Purple


White

VIOLA

Sorbet XP

PanAmerican Seed

Full Sun
6–8 in. tall
6–8 in. wide Filler
Ready wk 9 Flats


Purple Face


White



DUSTY MILLER

Silverdust

Ball

Ready wk 11 Flats



PANSY

Delta Classic Monet Mix

Ball

Ready wk 10 Flats



PANSY

Delta Pro Clear Red

Ball Seed

Ready wk 9 Flats



PANSY

Delta Pro Clear Yellow

Ball Seed

Ready wk 9–11 Flats



PANSY

Delta Pro Marina

Ball

Ready wk 9 Flats



PANSY

Delta Pro True Blue Clear

Ball

Ready wk 10–11
Flats



PANSY

Delta Pro Violet & White

Ball

Ready wk 9 Flats



PANSY

Spring Matrix Pink Shades Light

PanAmerican Seed

Ready wk 11 Flats

Quarts 3 VARIETIES

PANSY

Elegance

Tagawa

Ready wk 9



Antoinette Collection



Dawn to Dusk



Twilight Collection

4.5-inch pots 20 VARIETIES

BELLIS

Speedstar Plus

Benary

Ready wk 11



Mix



Red

OSTEOSPERMUM

Akila

Sakata

Ready wk 14



Grand Canyon Mix



Hawaii Sunset Mix



Mix



Sunset Shades



Sunshine Yellow

4.5-inch pots CONTINUED

OSTEOSPERMUM

Flower Power Petite

Selecta One

Director's Select, Penn State 2025

Light Pink Eye

Full Sun
6–10 in. tall
↔ 10–14 in. wide
Filler **Ready wk 14**


Light Pink Eye ★


Purple ★


White

RANUNCULUS

Sprinkles

Schoneveld

Ready wk 10


Orange


Pink Bicolor


Violet


Yellow



CALENDULA

Winter Wonders Peach Polar

Kientzler

Ready wk 10



OSTEOSPERMUM

Blue Eyed Beauty

Ball FloraPlant

Full Sun
10–14 in. tall
↔ 14–20 in. wide
Filler **Ready wk 14**



OSTEOSPERMUM

Flower Power Compact White Amethyst

Ball FloraPlant

Ready wk 14



OSTEOSPERMUM

Serenity Coral Magic

Ball FloraPlant

Full Sun
10–14 in. tall
↔ 14–20 in. wide
Filler **Ready wk 14**



OSTEOSPERMUM

Sunshine Beauty

Ball FloraPlant

Full Sun
10–14 in. tall
↔ 14–20 in. wide
Filler **Ready wk 14**



PRIMULA

Danova Mix Grower Select

Sakata

Ready wk 6

6-inch pots 2 VARIETIES



PANSY

Frizzle Sizzle Mix

PanAmerican Seed

Full Sun
6–8 in. tall
8–10 in. wide
Filler **Ready wk 11**
6-inch



PANSY

Spring Matrix Pink Shades Light

PanAmerican Seed

Ready wk 11 6-inch

8.5-inch pots 10 VARIETIES

OSTEOSPERMUM

4D

Selecta One

Director's Select, Penn State 2025

Pink Lemonade

Full Sun
8–12 in. tall
16 in. wide Filler
Ready wk 12
8.5-inch



Orange



Pink Lemonade ★



Purple 27



Yellow

OSTEOSPERMUM

Zion

Ball

Full Sun
16–20 in. tall
20 in. wide
Thriller
Ready wk 12
8.5-inch



Blue Denim



Copper Amethyst



Orange Burst



Pink Orbit



Pink Sun



Violet Feather

Jr. market baskets 1 VARIETY



PANSY

Spring Matrix Mix Clear

Ball

Ready wk 9–10

Jr. market baskets

DID YOU KNOW?

Pansy comes from the French pensée, meaning "thought," from penser, "to think."

Source: Online Etymology Dictionary

10-inch hanging baskets 6 VARIETIES

PANSY

Cool Wave

Ball

Baskets **Ready wk 11**

10-inch hanging basket



Berries N Cream Mix



Golden Yellow



Mix

PANSY

Top Wave

Ball

Baskets **Ready wk 11**

10-inch hanging basket



Marina



Mix Elevation



Purple White

12-inch bowls 5 VARIETIES



PANSY

Spring Matrix Mix

Ball

Ready wk 10

12-inch bowls



PANSY

Spring Matrix Mix Blotch

Ball

Ready wk 10

12-inch bowls

12-inch bowls CONTINUED



PANSY

Spring Matrix Mix Clear

Ball

Ready wk 9–10

12-inch bowls



PANSY

Spring Matrix Mix Daffodil

Ball

Ready wk 10

12-inch bowls



PANSY

Spring Matrix Mix Tricolor

Ball

Ready wk 10

12-inch bowls

Also Available

12 more varieties grown this season but not pictured in this catalog. Ask your salesperson about any of them.

Flats see p. 6

Delta Classic Tapestry
Delta Pro Blotch Mix
Delta Pro Citrus Mix
Delta Pro Clear Colors Mix
Delta Pro Clear Violet
Delta Pro Clear White
Delta Pro Cool Waters Mix
Delta Pro Lavender Blue Shades
Delta Pro Orange Clear
Delta Pro Tricolor Mix

4.5-inch pots see p. 8

Winter Wonders Amber Arctic

6-inch pots see p. 10

Delta Pro Blotch Mix
Delta Pro Clear Colors Mix
Delta Pro Lavender Blue Shades
Delta Pro Tricolor Mix

8.5-inch pots see p. 10

Bloom Buddy Spring

Jr. market baskets see p. 11

Delta Pro Blotch Mix
Delta Pro Citrus Mix
Delta Pro Clear Colors Mix
Delta Pro Cool Waters Mix

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

hoosierboy.com/wholesale/order

Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

CUSTOMER SERVICE

(317) 784-6038

customerservice@schlegelgreenhouse.com

HOT LIST

Hear about crops as they come ready, before the weekly availability email.
hoosierboy.com/wholesale/hot-list

EVERY CATALOG

As a flip book and a PDF:
hoosierboy.com/wholesale/catalogs

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