

Wholesale catalog, Spring 2027

Geraniums 2027

Every geranium, every size | 64 varieties

HOOSIER BOY® by Schlegel Greenhouse

Photo: Schlegel Greenhouse

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Geraniums 2027

Every geranium Schlegel Greenhouse is growing for spring 2027, from 4.5-inch pots to coco baskets and patio planters.

It is organized by size, so you can see every variety offered in each pot and basket. Most varieties also go into Hoosier Boy hanging baskets and combination planters, marked on each card.

Current availability and pricing are always in the online ordering portal.

Reading a card

The series below is on page 6

Brocade

Dümmen Orange

AAS National Winner, 2016

Fire

Full Sun

18–22 in. tall

Filler **Ready wk 15**



Fire ★



Fire Night



Wilhelm Langguth

Sun	Full sun, part sun or part shade, shade.	**Height**	Garden height, in inches.
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	**Baskets · Planters**	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
Ready wk	Planned ready weeks, by week of the year.	**NEW**	New to the Schlegel Greenhouse program this year.
AAS ★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.	**Color photos**	Every color in the series, by name, four across.
Pot	Pot size is the section the card sits in.		

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

Others 2 VARIETIES

Dynamo
Ball

Full Sun
12–14 in. tall
12–14 in. wide
Filler **Planters**
Ready wk 14–19
Other


Light Pink


White

4.5-inch pots 23 VARIETIES

Brocade
Dümmen Orange
AAS National Winner, 2016
Fire

Full Sun
18–22 in. tall
Filler **Ready wk 15**


Fire ★


Fire Night


Wilhelm Langguth

Caldera
Syngenta Flowers
Director's Select, Penn State 2024
Hot Pink

Full Sun
28 in. wide Filler
Baskets · Planters
Ready wk 17–19


Hot Pink ★


Lavender Glow ★

Calliope Medium
Syngenta

Full Sun
14–18 in. tall
16 in. wide Filler
Baskets · Planters
Ready wk 12–19


Hot Rose


Pink Flame


White Splash

4.5-inch pots CONTINUED

Fantasia
Ball FloraPlant

Full Sun
12–14 in. tall
12–14 in. wide
Filler
Ready wk 15–19


Appleblossom


Orange


Shocking Pink


Violet Imp


White


White Sizzle

Precision
Ball

Full Sun
10–12 in. tall
18 in. wide Spiller
Baskets **Ready wk 17**


Burgundy Ice


Lavender Blue


Pink


Red


Red Ice



Big EEZE Pink Batik
Dümmen Orange
AAS National Winner, 2024

Full Sun
12–18 in. tall
Filler **Ready wk 15**



Mojo Salmon
Syngenta Flowers

Full Sun
16 in. wide Filler
Baskets · Planters
Ready wk 15–19



Solera Red
Ball FloraPlant
Director's Select, Penn State 2024

12–14 in. tall
12–14 in. wide
Ready wk 15–19



Vancouver Centennial
Dümmen Orange

Full Sun Filler
Ready wk 15

10-inch hanging baskets 13 VARIETIES

Caldera

Syngenta Flowers

Director's Select, Penn State 2024

Hot Pink

Full Sun
28 in. wide Filler
Baskets · Planters
Ready wk 17–19
10-inch hanging basket


Hot Pink ★


Lavender Glow ★

Marcada

Selecta One

Full Sun to Part Sun
12–16 in. tall
18 in. wide Filler
Baskets
Ready wk 16–18
10-inch hanging basket


Electric Purple


Magenta


Pink Purple Eye


White

Mojo

Syngenta Flowers

Full Sun
16 in. wide Filler
Baskets · Planters
Ready wk 15–19
10-inch hanging basket


Dark Pink


Dark Red


Magenta


Salmon

Precision

Ball

Full Sun
10–12 in. tall
18 in. wide Spiller
Baskets **Ready wk 17**
10-inch hanging basket


Lavender Blue


Pink


Red Ice

14-inch coco baskets 4 VARIETIES

Calliope Medium

Syngenta

Full Sun
14–18 in. tall
16 in. wide Filler
Baskets · Planters
Ready wk 12–19
14-inch coco basket


Deep Rose


Pink Flame


Rose Mega Splash


White Splash

16-inch coco baskets 5 VARIETIES

Calliope Medium

Syngenta
AAS National Winner, 2017
Dark Red

Full Sun
14–18 in. tall
16 in. wide Filler
Baskets · Planters
Ready wk 12–19
16-inch coco basket


Dark Red ★


Deep Rose


Pink Flame


Rose Mega Splash


White Splash

Fiber pots 12 VARIETIES

Calliope Medium

Syngenta

AAS National Winner, 2017

Dark Red

Full Sun
14–18 in. tall
16 in. wide Filler
Baskets · Planters
Ready wk 12–19
Fiber pot


Crimson Flame


Dark Red ★


Deep Rose


Hot Rose


White Splash

Dynamo

Ball FloraPlant

Best Geranium (Zonal), Colorado State 2013

Red

Full Sun
12–14 in. tall
12–14 in. wide
Filler **Planters**
Ready wk 14–19
Fiber pot


Hot Pink


Light Pink


Orange


Red ★


Salmon


Violet


White

9.5-inch planters 5 VARIETIES

Moonlight

Selecta One

Planters
Ready wk 16
9.5-inch planter


Hot Coral


Lavender


Purple Big Eye


White

9.5-inch planters CONTINUED



Sunrise Ruby Fringe
Selecta One

Planters
Ready wk 16
9.5-inch planter

DID YOU KNOW?

Garden geraniums are not true geraniums. Linnaeus grouped them together, but in 1789 Charles L'Héritier gave them their own genus, Pelargonium, from the Greek pelargos, "stork," for the beak-shaped seed pod.

Source: University of Oxford Herbaria

12-inch planters 3 VARIETIES

Mojo
Syngenta Flowers

Full Sun
16 in. wide Filler
Baskets · Planters
Ready wk 16–18
12-inch planter


Dark Pink


Dark Red


Magenta

13-inch patio pots 3 VARIETIES

Mojo
Syngenta Flowers

Full Sun
16 in. wide Filler
Baskets · Planters
Ready wk 16–18
13-inch patio pot


Dark Pink


Dark Red



Sarita White
Dümmen Orange

Planters
Ready wk 17
13-inch patio pot

13-inch planters 1 VARIETY



Mojo Dark Red
Syngenta Flowers

Full Sun
↔ 16 in. wide Filler
Baskets · Planters
Ready wk 16–17
13-inch planter

14-inch planters 7 VARIETIES

Caldera
Syngenta Flowers
Director's Select, Penn State 2024
Hot Pink

Full Sun
↔ 28 in. wide Filler
Baskets · Planters
Ready wk 17–19
14-inch planter


Hot Pink ★


Lavender Glow ★

Calliope Medium
Syngenta
AAS National Winner, 2017
Dark Red

Full Sun
14–18 in. tall
↔ 16 in. wide Filler
Baskets · Planters
Ready wk 15–19
14-inch planter


Dark Red ★


Deep Rose


Hot Rose


Pink Flame


Rose Mega Splash

Also Available

17 more varieties grown this season but not pictured in this catalog. Ask your salesperson about any of them.

Flats

Pinto Premium Deep Red
Pinto Premium Lavender Rose
Pinto Premium White

4.5-inch pots see p. 6

Calliope Medium Dark Red DL

10-inch hanging baskets see p. 8

Cascade Acapulco
Cascade Dark Red
Cascade Sofie
Tornado Duet Bicolor
Tornado Mix

14-inch coco baskets see p. 9

Calliope Cascade Violet
Calliope Medium Dark Red DL
Mantra Bright Red
Mantra Coral
Mantra Magenta
Mantra Pink
Moxie Orange

16-inch coco baskets see p. 9

Calliope Medium Bright Rose

14-inch planters see p. 12

Calliope Medium Deep Red

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

hoosierboy.com/wholesale/order

Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

CUSTOMER SERVICE

(317) 784-6038

customerservice@schlegelgreenhouse.com

HOT LIST

Hear about crops as they come ready, before the weekly availability email.
hoosierboy.com/wholesale/hot-list

EVERY CATALOG

As a flip book and a PDF:
hoosierboy.com/wholesale/catalogs

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