

Wholesale catalog, Spring 2027

Marigolds 2027

Every series, every color | 14 varieties

HOOSIER BOY by Schlegel Greenhouse

On the cover: African marigold Lanna Lace

Photo: Schlegel Greenhouse, Cultivate 2026

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Marigolds 2027

Marigolds (Tagetes) are among the easiest sun annuals to grow and sell, and once rooted they handle heat and dry spells well. African or American marigolds, Tagetes erecta, carry large, fully double pompom flowers. Modern dwarf types such as Taishan and Lanna Lace stay 10–12 inches, while intermediate types like Inca II reach 12–14 inches. French marigolds, T. patula, are compact with smaller crested, anemone or bicolor flowers and fill packs and edges quickly (Durango, Mango Tango, Milli Vanilli, Strawberry Blonde). Triploid hybrids of the two species and the small-flowered signet marigold, T. tenuifolia, round out the family but are not in this lineup.

Buy plants in bud or just showing color rather than root-bound and in full flower. Plant after frost danger passes, mid-May in central Indiana, in full sun. Large African heads can hold rain and turn brown, so look for water-shedding varieties such as Taishan and Lanna Lace. In an Indiana summer marigolds bloom steadily through the heat; watch for spider mites in hot, dry spells, and water early in the day to limit botrytis on the flowers. Removing spent African blooms keeps plants tidy into fall.

The book is organized by series, the way they are bred and sold: what sets each series apart, then every variety in it, with the pot sizes it is grown in.

Reading a card

☀ ⛅ ☁	Full sun, part sun or part shade, shade.	**Height**	Garden height, in inches.
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	**Baskets · Planters**	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
Ready wk	Planned ready weeks, by week of the year.	NEW	New to the Schlegel Greenhouse program this year.
★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.	**Pot**	Sizes are listed on each card.

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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14 varieties in 7 sections. Looking for a series by name? The index starts after the last section.

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Compare the marigolds

Every series in this book, from the breeders' own published specifications. A dash means the figure could not be confirmed there. Ready weeks are this season's plan; the page number goes to the series.

SERIES	TYPE	HEIGHT	FLOWER	HABIT	USE	READY	PAGE
Durango PanAmerican Seed	French	10–12 in.	2–2.5 in. anemone	Bushy, upright	Edging, borders, planters	wk 19	7
Taishan PanAmerican Seed	African	10–12 in.	–	Dwarf, mounded, upright	Pots, mass beds, containers	wk 18–19	8
Inca II Syngenta Flowers	African	12–14 in.	–	Upright, well branched	Pots, borders, planters	wk 19	9
Lanna Lace PanAmerican Seed	African	10–12 in.	2.5–3 in. double	Mounded, upright	Beds, mixed containers	wk 18	10
Strawberry Blonde PanAmerican Seed	New World	8–10 in.	2.25 in. double	Compact, mounded	Packs, pots, containers	wk 19	11
Mango Tango and Milli Vanilli Benary	French	About 7 in. (AAS 8–10 in.)	–	Compact, bushy	Pots, containers, beds	wk 17–18	12

HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

Durango 5 VARIETIES

PanAmerican Seed

TYPE	HEIGHT	SPREAD	FLOWER	LIGHT
French	10–12 in.	6–8 in.	2–2.5 in. anemone	Full sun

Durango is PanAmerican's dwarf anemone-type French marigold. Each flower has a crested center cushion ringed by broader petals and is large for a French type. The series is early and tight on timing: PanAmerican matches all colors to flower within a 5 to 7 day window, so mixed flats and multicolor tables finish together. Red and Tangerine are solids; Bolero is golden yellow tipped red, and Bee and Flame are mahogany edged in yellow or orange. It is a pack and 4.5-inch pot workhorse for spring tables.



Bee

PanAmerican Seed

Ready wk 19



Bolero

PanAmerican Seed

Ready wk 19



Flame

PanAmerican Seed

Ready wk 19



Red

PanAmerican Seed

Ready wk 19



Tangerine

PanAmerican Seed

Ready wk 19

DID YOU KNOW?

In 1954 David Burpee offered $10,000 for the first white marigold. After 8,208 entries over about 20 years, Alice Vonk of Sully, Iowa, won in 1975.

Source: Smithsonian Libraries

Taishan

3 VARIETIES · 1 PICTURED

PanAmerican Seed

TYPE	HEIGHT	SPREAD	LIGHT
African	10–12 in.	8–10 in.	Full sun

Taishan is PanAmerican's dwarf F1 African marigold, bred for less stretch and less stem breakage, the two usual complaints about short African types. Flower stems are about 20% shorter and main stems about 15% thicker than standard, which keeps the big, fully double heads upright. Aggressive side branching fills packs and pots quickly. The flowers shed water, so fewer heads brown after rain and shelf life at retail runs longer. It was planted in the landscapes of the 2008 Beijing Olympics.



Gold

PanAmerican Seed

Ready wk 18–19

DID YOU KNOW?

In the 1960s David Burpee campaigned to make the marigold America's national flower. The rose won instead: President Reagan proclaimed it the National Floral Emblem on November 20, 1986.

Source: Smithsonian Libraries; Ronald Reagan Presidential Library

Inca II 2 VARIETIES

Syngenta Flowers

TYPE	HEIGHT	SPREAD	LIGHT
African	12–14 in.	12–14 in.	Full sun

Inca II is Syngenta Flowers' intermediate-height F1 African marigold. Its main grower advantage is timing: it flowers early and is less sensitive to day length than older African types, so it can be scheduled for both early and late spring sales. Plants carry large, fully double pompom flowers, and Syngenta notes that they perform well in hot conditions. The extra height over dwarf Africans suits 6.5-inch pots, the middle of a border and patio planters. Remove spent heads to keep plants clean.



Orange Deep

Syngenta Flowers

- Full Sun
- ↔ 12 in. wide
- Filler
- **Ready wk 19**
- 6.5-inch pot



Yellow

Syngenta Flowers

- Full Sun
- ↔ 12 in. wide
- Filler
- **Ready wk 19**
- 6.5-inch pot

DID YOU KNOW?

African and French marigolds are both misnamed. Both species come from Mexico and Central America, not Africa or France.

Source: Iowa State University Extension

Lanna Lace 1 VARIETY

PanAmerican Seed

TYPE	HEIGHT	SPREAD	FLOWER	LIGHT
African	10–12 in.	8–10 in.	2.5–3 in. double	Full sun

Lanna Lace is a new dwarf African marigold from PanAmerican in creamy white. Its key trait is that the fully double blooms shed water, so the white stays clean through summer instead of browning after rain or overhead irrigation. It won a Retailers' Choice Award at Cultivate'26, presented by AmericanHort and The Garden Center Group. PanAmerican pitches it as the white that completes a run of yellow, gold and orange Africans, and it pairs well with blue and purple annuals. It is a 2027 introduction.



Lanna Lace

PanAmerican Seed

Ready wk 18

DID YOU KNOW?

Marigolds reached Britain in the late 1500s, and their "African" and "French" names reflect guesses about where they came from. By the end of the next century they were common across Europe.

Source: University of Oxford Herbaria

Strawberry Blonde 1 VARIETY

PanAmerican Seed

TYPE	HEIGHT	SPREAD	FLOWER	LIGHT
New World	8–10 in.	8–10 in.	2.25 in. double	Full sun

PanAmerican groups Strawberry Blonde with Fireball as its New World marigolds, built from patented germplasm the breeder says had not been seen before in African or French marigolds. The draw is several colors on one plant: flowers open deep pink and age toward straw yellow. Weather sets the pace, with slow change and strong contrast in cool spring and a faster, softer blend in warm weather. It makes a strong 4.5-inch pot for shoppers looking for something other than gold and orange.



Strawberry Blonde

PanAmerican Seed

Ready wk 19

DID YOU KNOW?

Cempasúchil, the Mexican name for the marigold of Día de los Muertos, comes from the Nahuatl cempoalli, "twenty," and xochitl, "flower."

Source: Mexico News Daily

Mango Tango and Milli Vanilli 2 VARIETIES

Benary

TYPE	HEIGHT	SPREAD	LIGHT
French	About 7 in. (AAS 8–10 in.)	About 7 in.	Sun to part shade

Mango Tango and Milli Vanilli are companion French marigolds from Benary, sold as single varieties but sharing the same plant: uniform and early, with large semi-double anemone flowers and strong heat tolerance. Both are day neutral, so they flower regardless of day length, which keeps scheduling simple from early spring on. Their compact size suits packs and 4.5-inch pots. Mango Tango is a yellow and red bicolor and a 2025 AAS National Winner. Milli Vanilli shows a soft, buttery yellow in Benary's photos.



French Mango Tango

Benary

Ready wk 17–18



Milli Vanilli

Benary

Ready wk 17–18

Also Available

2 more varieties grown this season but not pictured in this catalog. Ask your salesperson about any of them.

Taishan see p. 8
Taishan Orange
Taishan Yellow

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Every series and variety, A to Z, with its page

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

hoosierboy.com/wholesale/order

Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

CUSTOMER SERVICE

(317) 784-6038

customerservice@schlegelgreenhouse.com

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