

Wholesale catalog, Spring 2027

Osteospermum 2027

Every osteo, every size | 22 varieties

HOOSIER BOY by Schlegel Greenhouse

Photo: Schlegel Greenhouse

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Osteospermum 2027

Every osteospermum Schlegel Greenhouse is growing for spring 2027. Osteos are an early spring crop, so they also appear in the Early Spring book.

It is organized by size, so you can see every variety offered in each pot and basket. Most varieties also go into Hoosier Boy hanging baskets and combination planters, marked on each card.

Current availability and pricing are always in the online ordering portal.

Reading a card

The series below is on page 6

Flower Power Petite

Selecta One

Director's Select, Penn State 2025

Light Pink Eye

Full Sun
6–10 in. tall
10–14 in. wide
Filler **Ready wk 14**


Light Pink Eye ★


Purple ★


White

Full sun, part sun or part shade, shade.		**Height**	Garden height, in inches.
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	**Baskets · Planters**	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
Ready wk	Planned ready weeks, by week of the year.	NEW	New to the Schlegel Greenhouse program this year.
★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.	**Color photos**	Every color in the series, by name, four across.
Pot	Pot size is the section the card sits in.		

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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22 varieties in 2 sections. Looking for a series by name? The index starts after the last section.

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HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

4.5-inch pots 12 VARIETIES

Akila
Sakata

Ready wk 14


Grand Canyon Mix


Hawaii Sunset Mix


Mix


Sunset Shades


Sunshine Yellow

Flower Power Petite
Selecta One

Director's Select, Penn State 2025

Light Pink Eye

Full Sun
6–10 in. tall
↔ 10–14 in. wide
Filler **Ready wk 14**


Light Pink Eye ★


Purple ★


White



Blue Eyed Beauty
Ball FloraPlant

Full Sun
10–14 in. tall
↔ 14–20 in. wide
Filler **Ready wk 14**



Flower Power Compact White Amethyst
Ball FloraPlant

Ready wk 14



Serenity Coral Magic
Ball FloraPlant

Full Sun
10–14 in. tall
↔ 14–20 in. wide
Filler **Ready wk 14**



Sunshine Beauty
Ball FloraPlant

Full Sun
10–14 in. tall
↔ 14–20 in. wide
Filler **Ready wk 14**

8.5-inch pots 10 VARIETIES

4D
Selecta One
Director's Select, Penn State 2025
Pink Lemonade

- Full Sun
- 8–12 in. tall
- 16 in. wide
- Filler
- **Ready wk 12**
- 8.5-inch


Orange


Pink Lemonade ★


Purple 27


Yellow

Zion
Ball

- Full Sun
- 16–20 in. tall
- 20 in. wide
- Thriller
- **Ready wk 12**
- 8.5-inch


Blue Denim


Copper Amethyst


Orange Burst


Pink Orbit


Pink Sun


Violet Feather

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Z

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

hoosierboy.com/wholesale/order

Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

CUSTOMER SERVICE

(317) 784-6038

customerservice@schlegelgreenhouse.com

HOT LIST

Hear about crops as they come ready, before the weekly availability email.
hoosierboy.com/wholesale/hot-list

EVERY CATALOG

As a flip book and a PDF:
hoosierboy.com/wholesale/catalogs

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