

Wholesale catalog, Spring 2027

Petunias 2027

Every petunia, every size | 93 varieties

HOOSIER BOY by Schlegel Greenhouse

Photo: Schlegel Greenhouse

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Petunias 2027

Every petunia Schlegel Greenhouse is growing for spring 2027, in every pot and basket size. Petchoas, including SuperCal, EnViva and CitraNova, have their own book.

It is organized by size, so you can see every variety offered in each pot and basket. Most varieties also go into Hoosier Boy hanging baskets and combination planters, marked on each card.

Current availability and pricing are always in the online ordering portal.

Reading a card

The series below is on page 13

Headliner

Selecta One

Director's Select, Penn State 2025

Red

- Full Sun
- 10–16 in. tall
- 20–30 in. wide
- Filler
- **Baskets · Planters**
- **Ready wk 14–19**
- 10-inch hanging basket



Crystal Sky



Lavender Picotee



Red ★

Full sun, part sun or part shade, shade.		**Height**	Garden height, in inches.
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	**Baskets · Planters**	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
Ready wk	Planned ready weeks, by week of the year.	NEW	New to the Schlegel Greenhouse program this year.
★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.	**Color photos**	Every color in the series, by name, four across.
Pot	Pot size is the section the card sits in.		

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

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14-inch coco baskets 8 14
12-inch planters 3 15

HOOSIER BOY · SCHLEGEL GREENHOUSE

2027 Week Calendar

Week numbers in green at the left of each row, Monday to Sunday. **Ready wk 17 = April 26 – May 2.**

January

WK	M	T	W	T	F	S	S
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

WK	M	T	W	T	F	S	S
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

WK	M	T	W	T	F	S	S
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	(14)
11	15	16	17	18	19	(20)	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

WK	M	T	W	T	F	S	S
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	(15)	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

WK	M	T	W	T	F	S	S
17						1	(2)
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

WK	M	T	W	T	F	S	S
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

WK	M	T	W	T	F	S	S
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

WK	M	T	W	T	F	S	S
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

WK	M	T	W	T	F	S	S
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

WK	M	T	W	T	F	S	S
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

WK	M	T	W	T	F	S	S
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

WK	M	T	W	T	F	S	S
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

- ○ **Clocks spring forward**, Mar 14 · wk 10
- ● Easter, Mar 28 · wk 12
- ○ **Indy safer frost date**, May 2 · wk 17
- ● Memorial Day, May 31 · wk 22
- ○ **First day of spring**, Mar 20 · wk 11
- ○ **Indy avg. last frost**, Apr 15 · wk 15
- ● Mother's Day, May 9 · wk 18

Filled: selling occasions. Ringed: planning dates; the frost dates are long-term Indianapolis averages (NOAA 1991–2020), not a forecast.

PLANNING THE SEASON

Indiana spring weather

When the last frost usually comes, north to south. A median date means a frost after it happens one year in two; the later “safer” date is passed nine years in ten.

LOCATION	LAST SPRING FROST	SAFER DATE	FIRST FALL FROST	ZONE
South Bend	May 1	May 17	Oct 19	6a
Fort Wayne	Apr 24	May 10	Oct 21	6a
Lafayette	Apr 26	May 14	Oct 18	6a
Muncie	Apr 16	May 2	Oct 25	6a
Indianapolis	Apr 15	May 2	Oct 26	6b
Bloomington	Apr 15	May 3	Oct 26	6b
Columbus	Apr 11	Apr 30	Oct 25	6b
Evansville	Apr 4	Apr 19	Oct 29	7a

These are long-term averages for planning, not a forecast or a guarantee. A frost after the safer date still comes about one year in ten.

NOAA NCEI 1991–2020 U.S. Climate Normals, 32°F freeze dates by station (Muncie: 23 years of record). Zones: USDA 2023 Plant Hardiness Zone Map.

Indianapolis in spring

MONTH	AVG HIGH	AVG LOW	RAIN
Mar	52°F	33°F	3.7 in.
Apr	64°F	43°F	4.3 in.
May	73°F	54°F	4.8 in.
Jun	82°F	63°F	5 in.

Indianapolis International Airport, NOAA NCEI 1991–2020 normals.

When to plant out

- Purdue Extension's annual flower guide: set annuals out once frost danger is past, about May 1 in southern Indiana, May 15 in central and May 20 to 30 in northern Indiana.
- Wait for soil above 60°F before sowing annual flower seed outdoors (Purdue Extension).
- Tender plants want nights of about 50°F. Peppers, melons and squash want 60 to 65°F, at least two weeks after the average last frost (Purdue Extension).
- Mother's Day, May 9 in 2027, is the usual planting signal in central Indiana. It falls after the safer date from Indianapolis south, but before it in Fort Wayne, Lafayette and South Bend.

ON RECORD AT INDIANAPOLIS

The latest spring freeze on record at Indianapolis came on May 27, 1961. (NWS Indianapolis)

The latest measurable snow at Indianapolis fell on May 9, 1923: the same date as Mother's Day 2027. (NWS Indianapolis)

Indianapolis records run from 106°F (July 14, 1936) to -27°F (January 19, 1994). (NWS Indianapolis)

4.5-inch pots 81 VARIETIES · 25 NEW

Amazonas

Danziger

Full Sun
12–14 in. tall
14–18 in. wide
Filler **Baskets**
Ready wk 16



Midnight Finch


Plum Cockatoo



Violet Parakeet

Capella

Danziger

Director's Select, Penn State 2025

Berry Lace

Full Sun
8–10 in. tall
10–14 in. wide
Filler **Baskets**
Ready wk 14–17



Berry Lace ★



Coral


Fuchsia Lace ★


Hello Yellow


Indigo



Inked


Mulberry


Neon Pink


Pink Lace


Rose



Rose Ink


Ruby Red


Sangria



White

4.5-inch pots CONTINUED

Cascadias
Danziger
Best in Show, Mast 2016
Indian Summer
Full Sun
12–14 in. tall
14–24 in. wide
Spiller Baskets
Ready wk 16–18


Fantasy Hot Pink



Indian Summer ★


Lilac Frost


Pitaya ★


Rim Violet

Crazytunia
Westhoff
18 in. wide
Ready wk 16–17


Black & White


Black Mamba

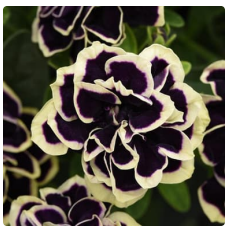

Blackberry Jam


Cosmic Purple


Moonstruck

Double Jewel
Miyoshi
Full Sun
6–10 in. tall
16–26 in. wide
Filler
Ready wk 16–17


Frosted Sapphire


Midnight Gold


Pink Diamond


Radiant Ruby

4.5-inch pots CONTINUED

Durabloom

Dümmen Orange

Best of Show, Penn State 2024

Electric Lilac

Full Sun
8–12 in. tall
24 in. wide Filler
Baskets
Ready wk 16–17



Blue Vein


Electric Lilac ★


Hot Pink ★


Magenta Halo ★


Purple


Red ★


Royal Pink ★


Watermelon


White ★

Headliner

Selecta One

Director's Select, Penn State 2023

Blackberry Vein

Full Sun
10–16 in. tall
20–30 in. wide
Filler
Baskets · Planters
Ready wk 14–19



Blackberry Vein ★


Crimson ★

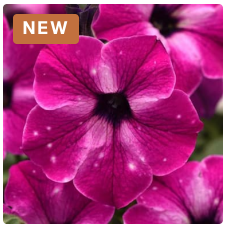

Crystal Sky


Dark Saturn ★


Electric Purple



Electric Purple Sky



Enchanted Sky ★

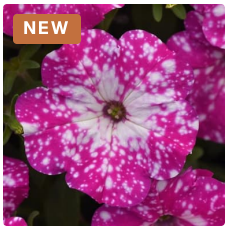


Lavender Picotee

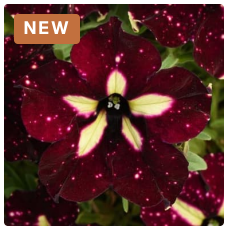
4.5-inch pots CONTINUED

Headliner
CONTINUED


Night Sky ★



Pink Sky



Starry Sky Burgundy


Strawberry Picotee ★

Littletunia
↔ 18 in. wide
Ready wk 16–18


Bright Red


Pink


Purple Blue

Ray
Danziger

Full Sun
12–14 in. tall
↔ 12–16 in. wide
Filler **Baskets**
Ready wk 16–21


Black


Pistachio Cream



Shadow


Sunshine

Starlet
Selecta One

Full Sun
8–10 in. tall
↔ 20 in. wide Filler
Baskets · Planters
Ready wk 14–18



Blue



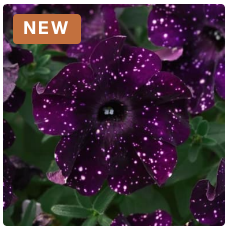
Blueberry Vein



Burgundy


Light Pink


Magenta Star



Midnight Sky



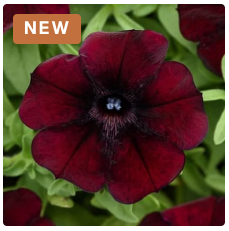
Pink



Pink Lemonade

4.5-inch pots CONTINUED

Starlet
CONTINUED



Pinot Red



Red


Salmon Red Vein


Velvet


White

4.5-inch pots CONTINUED



Black Magic NEW
Ball FloraPlant

Baskets · Planters
Ready wk 16–21



Bluerific
Ball

↔ 24 in. wide Baskets
Ready wk 17



Cannonball White NEW
Ball FloraPlant

Full Sun
6–8 in. tall
↔ 8–12 in. wide
Filler Ready wk 15



Flower Shower Mayan Sunset

↔ 24 in. wide
Ready wk 17



Inferno The Orange
Westhoff

↔ 24 in. wide
Ready wk 16–17



NewBee NEW
Ball FloraPlant

Full Sun
8–10 in. tall
↔ 16–22 in. wide
Filler Baskets
Ready wk 16



Pinkceptional
Ball FloraPlant

Full Sun
8–10 in. tall
↔ 16–22 in. wide
Filler Baskets
Ready wk 14



Splash Dance Magenta Mambo

↔ 24 in. wide
Ready wk 17



Sweetunia Violet Vortex NEW
Dümmen Orange

Full Sun
8–12 in. tall
Filler Ready wk 16

DID YOU KNOW?

The garden petunia is a hybrid of two wild South American species: a white petunia pollinated by hawkmoths and a small purple one pollinated by bees.

Source: ScienceDaily (Boyce Thompson Institute)

8.5-inch pots 2 VARIETIES



Bee's Knees
Ball FloraPlant
AAS Gold Medal, 2022
Full Sun
8–10 in. tall
↔ 22 in. wide Filler
Baskets **Ready wk 19**
8.5-inch



Ray Black
Danziger
↔ 14 in. wide **Baskets**
Ready wk 16–21
8.5-inch

8-inch hanging baskets 2 VARIETIES · 1 NEW

8-inch hanging baskets CONTINUED



Black Magic NEW
Ball FloraPlant

Baskets · Planters
Ready wk 16–21
8-inch hanging basket



Starlet Velvet

Full Sun
8–10 in. tall
20 in. wide Filler
Baskets
Ready wk 15–18
8-inch hanging basket

10-inch hanging baskets 7 VARIETIES · 6 NEW

Headliner
Selecta One
Director's Select, Penn State 2025
Red

Full Sun
10–16 in. tall
20–30 in. wide
Filler
Baskets · Planters
Ready wk 14–19
10-inch hanging basket



Crystal Sky



Lavender Picotee



Red ★



Cannonball Coral NEW
Ball FloraPlant

Full Sun
6–8 in. tall
8–12 in. wide
Filler **Baskets**
Ready wk 17
10-inch hanging basket



Potunia Plus Starfish NEW
Dümmen Orange

Full Sun
8–16 in. tall
Filler **Baskets**
Ready wk 15
10-inch hanging basket



Slingshot Purple Fantasy NEW
Ball FloraPlant

Full Sun
8–10 in. tall
16–22 in. wide
Filler **Baskets**
Ready wk 15
10-inch hanging basket



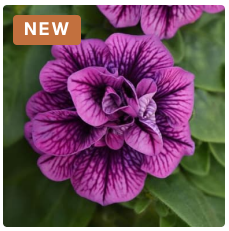
Starlet Pink NEW
Selecta One

Baskets · Planters
Ready wk 15–17
10-inch hanging basket

14-inch coco baskets 8 VARIETIES · 5 NEW

SweetSunshine
Selecta One

Baskets Ready wk 15
14-inch coco basket



Blueberry Vein



Magenta Sky



Pink Red Vein

Veranda
Kientzler

Full Sun Filler
Baskets Ready wk 17
14-inch coco basket


Blue Picotee


Compact Double Sugar Plum



Amazonas Pink Macaw NEW
Danziger

Full Sun
12–14 in. tall
↔ 14–18 in. wide
Filler Baskets
Ready wk 17
14-inch coco basket



Capella Inked NEW
Danziger

Full Sun
8–10 in. tall
↔ 10–14 in. wide
Filler Baskets
Ready wk 15–17
14-inch coco basket



Headliner Electric Purple
Selecta One

Full Sun
10–16 in. tall
↔ 20–30 in. wide
Filler
Baskets · Planters
Ready wk 15–17
14-inch coco basket

12-inch planters 3 VARIETIES · 2 NEW

12-inch planters CONTINUED



Black Magic NEW

Ball FloraPlant

Baskets · Planters
Ready wk 16–21
12-inch planter



Starlet Pink NEW

Selecta One

Baskets · Planters
Ready wk 15–17
12-inch planter



Starlet Yellow 27

Selecta One

Planters
Ready wk 17
12-inch planter

DID YOU KNOW?

A 2016 genome study in Nature Plants found about 80 percent of the garden petunia's DNA comes from its white parent, Petunia axillaris, not the even split researchers expected.

Source: ScienceDaily (Boyce Thompson Institute)

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

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Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

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