

Wholesale catalog, Holiday 2026

Poinsettias 2026

Every variety, from 5-inch pots to 10-bloom showpieces | 32 varieties

HOOSIER BOY by Schlegel Greenhouse

On the cover: Pink Champagne

Photo: Schlegel Greenhouse, November 2026

Schlegel Greenhouse · 705 Sprague Street, Indianapolis, IN 46217

Poinsettias 2026

The 2026 poinsettia crop from Schlegel Greenhouse: every variety in every size, from the 5-inch pot to the 8 Bloom and 10 Bloom single-stem showpieces. The varieties are chosen for strength, so they hold up indoors for weeks in churches, businesses and homes.

Sizes follow the sales sheet: 5-inch, 6.5-inch, 7.5-inch and 8.5-inch pots, and the 8 Bloom (eight single-stem plants in a 10-inch pot) and 10 Bloom (ten in a 13-inch pot). The 8.5-inch Cream and Crimson grows Aida Red and Moni White together.

Current availability and pricing are always in the online ordering portal.

Reading a card

The series below is on page 4

Early Elegance

Selecta One

5-inch



Pink



Red



White

Full sun, part sun or part shade, shade.		**Height**	Garden height, in inches.
Role	In a mixed planter: thriller (upright center), filler (mounding middle) or spiller (trailing edge).	**Baskets · Planters**	We also grow it into Hoosier Boy hanging baskets or combination planters this season.
NEW	New to the Schlegel Greenhouse program this year.	★	A verified award from a public trial or AAS. The card names the top one; ★ marks every color with an award of its own.
Color photos	Every color in the series, by name, four across.	**Pot**	Pot size is the section the card sits in.

Availability and ordering

This catalog shows what is planned. What is ready now, and prices, are in the ordering portal (customer sign-in): **hoosierboy.com/wholesale/order**

Hear about crops as they come ready: **hoosierboy.com/wholesale/hot-list**

Customer service: (317) 784-6038 · customerservice@schlegelgreenhouse.com

Scan to order

Contents

32 varieties in 7 sections. Looking for a series by name? The index starts after the last section.

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5-inch pots 14 VARIETIES

Early Elegance
Selecta One

5-inch


Pink


Red


White



Christmas Beauty Cinnamon
Selecta One

5-inch



Christmas Chorus Hot Pink
Selecta One

5-inch



Christmas Glory Red
Selecta One

5-inch



Christmas Joy Red
Selecta One

5-inch



Christmas Mouse Red
Selecta One

5-inch



Golden Yellow
Selecta One

5-inch



Green Envy
Dümmen Orange

5-inch



Prestigious Red
Dümmen Orange

5-inch



Qismas Snowball
In Blume

5-inch



Tapestry Red
Dümmen Orange

5-inch

5-inch pots CONTINUED



Winter Rose Early Red
Dümmen Orange

5-inch

6.5-inch pots 12 VARIETIES

Christmas
Selecta One

6.5-inch pot



Aurora Princess



Cheer



Royale

Fabyuleous
Dümmen Orange

6.5-inch pot



Pink



Red



Brilliant White
Selecta One

6.5-inch pot



Noel Red
Selecta One

6.5-inch pot



Pink Champagne
Selecta One

6.5-inch pot



Premium Ice Crystal
Dümmen Orange

6.5-inch pot



Prestigious Red
Dümmen Orange

6.5-inch pot



Red Ribbons
Dümmen Orange

6.5-inch pot

6.5-inch pots CONTINUED



Superba New Glitter
Lazzeri

6.5-inch pot

DID YOU KNOW?

The poinsettia is named for Joel Roberts Poinsett, first US minister to Mexico from 1825 to 1830. Plants he sent home were grown in Greenville, South Carolina, and shared with friends and botanical gardens.

Source: UMass Extension

7.5-inch pots 4 VARIETIES

Fabyuleous
Dümmen Orange

7.5-inch



Pink



Red



Brilliant White
Selecta One

7.5-inch



Prestigious Red
Dümmen Orange

7.5-inch

8 Bloom (10-inch pot)s 3 VARIETIES



Christmas Candle Red
Selecta One

Planters

8 Bloom (10-inch pot)



Freedom Red
Dümmen Orange

Planters

8 Bloom (10-inch pot)



Pure White
Danziger

Planters

8 Bloom (10-inch pot)

8.5-inch pots 6 VARIETIES

Christmas Aurora
Selecta One

8.5-inch


Princess


Queen

Fabyuleous
Dümmen Orange

8.5-inch


Pink


Red



Brilliant White
Selecta One

8.5-inch



Prestigious Red
Dümmen Orange

8.5-inch

10 Bloom (13-inch pot)s 3 VARIETIES



Christmas Candle Red
Selecta One

Planters

10 Bloom (13-inch pot)



Freedom Red
Dümmen Orange

Planters

10 Bloom (13-inch pot)



Pure White
Danziger

Planters

10 Bloom (13-inch pot)

Also Available

3 more varieties grown this season but not pictured in this catalog. Ask your salesperson about any of them.

5-inch pots see p. 4

Early Elegance Marble

6.5-inch pots see p. 5

Early Elegance Marble
Premium Marble

8.5-inch pots see p. 7

Aida Red

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HOW TO ORDER

Grown in Indianapolis by Schlegel Greenhouse

Order online

hoosierboy.com/wholesale/order

Sign in to see what is ready now, current pricing, and to place an order. Scan the code with a phone camera to open it.

CUSTOMER SERVICE

(317) 784-6038

customerservice@schlegelgreenhouse.com

HOT LIST

Hear about crops as they come ready, before the weekly availability email.
hoosierboy.com/wholesale/hot-list

EVERY CATALOG

As a flip book and a PDF:
hoosierboy.com/wholesale/catalogs

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